

IOWA INSTITUTE FOR COOPERATIVES

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2025 Advanced Directors Program (ADP-1)

March 10-11, 2025

Iowa State University Innovation Center, Launch Pad
606 Bissell Road – Iowa State University
Ames, Iowa 50011
(Parking Information Forthcoming)

Advanced Directors Program!

We are excited to announce our first Advanced Directors Program, which will become known as ADP-1. ADP-1 will be offered on March 10th-11th, 2025 at the Iowa State University Innovation Center, Launch Pad.



Quick Overview!

ADP is the first of a new series of directors' programs designed to advance directors' knowledge and boardroom expertise. We envision rolling out three 2-day Advanced Director Programs over the next two to three years. Each will be held annually, or more often if demand is sufficient.

Here's what you should know about ADP-1.

- DCP (Director Certification Program) must be completed before registering for any ADP. The Iowa Institute for Cooperatives has a record of directors who completed DCP.
- ADP-1 is capped at 24 directors (first-registered first-served), with no more than three directors per cooperative. The cap of 24 directors keeps the programs interactive, and the cap of 3 directors per cooperative allows several cooperatives space for directors to attend. Remember, this program will be offered again!
- ADP-1 draws on expertise of Iowa State University and Kansas State University faculty who have relevant industry experience. Future programs will feature leaders who can add value to our programs, whether practitioners or academics. The programs are all intended to increase knowledge and expertise.
- The program cost is \$1,150 per director. The presenters are professionals, and the networking dinner is included.

ADP-1 Hotel Information:

Our room block at the Marriott Courtyard in Ames is now closed. However, we still recommend it as the best option for lodging, as it is within walking distance of the dinner event on March 10. The full address is below:

Courtyard by Marriott
311 S 17th St, Ames, IA 50010
(515) 620-5910

Kevin Kimle currently serves as the Rastetter Chair of Agricultural Entrepreneurship at **Iowa State University**, Director of the **Start Something Agriculture program**, and Teaching Professor in the **Department of Economics**. Kimle's work includes development and delivery of both ethics and entrepreneurship curriculum and in the **College of Agriculture and Life Sciences**.



Prior to his appointment at Iowa State University, Kimle worked in a variety of capacities in agriculture. His professional experiences range from start-up companies, the seed industry, venture capital, commodity risk management, and agricultural and trade policy. Businesses founded or co-founded by Kimle include **Ag Startup Engine** (2016), **Decision Commodities** (2002), and **E-Markets** (1996).



Michael Howard is the Hilsinger-Janson Professor of Management and Entrepreneurship in the Ivy College of Business at Iowa State University. He received his Ph.D. in Technology Entrepreneurship and Strategic Management from the Foster School of Business at the University of Washington. He completed an MBA with a concentration in Finance and a bachelor's degree in Aeronautical and Astronautical Engineering, both from the University of Illinois at Urbana/Champaign.

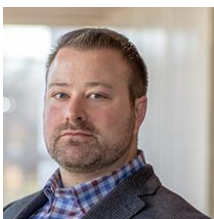
His industry experience includes eight years in corporate finance with Intel, where, among other jobs, he supported the strategic analysis of Intel New Business Initiative projects. Dr. Howard's research interests include technology and innovation management, strategic alliances, CEO characteristics, and entrepreneurship.

Brian Briggeman is a Professor and Director of the Arthur Capper Cooperative Center in the Department of Agricultural Economics at Kansas State University. Brian's research and extension program focuses on agricultural finance, cooperative management, and macroeconomics. He also teaches agricultural finance and cooperative management and advises graduate students.



Prior to joining K-State, Brian worked for the Federal Reserve Bank of Kansas City, Oklahoma State University, and Farm Credit Services of America. He holds a bachelor's degree from K-State, a master's from Texas A&M University and a Ph.D. from Purdue University.

Brian and his wife, Sarah, live in Manhattan with their two boys, Keegan and Peter. He is originally from Iuka, Kansas where his parents and youngest brother operate the family farm.



Jim Summers is the Max J. Wortman, Jr. professor and associate professor of management at Ivy College of Business at Iowa State University. He earned his Ph.D. at Florida State University in organizational behavior. He teaches MBA and Executive MBA courses on leadership and negotiation.

Agenda

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Monday, March 10 – Day 1

9:45 AM-6:00 PM

9:45 a.m.	-	10:00 a.m.	Welcome and Introductions, Bobby Martens, Executive Director, Iowa Institute for Cooperatives
10:00 a.m.	-	12:00 p.m.	Ethics In and Out of the Boardroom, Kevin Kimle, Rastetter Chair and Teaching Professor, Iowa State University
12:00 p.m.	-	12:45 p.m.	Lunch
12:45 p.m.	-	1:30 p.m.	Tour of the Iowa State University Innovation Center
1:45 p.m.	-	4:45 p.m.	Strategy in the Boardroom, Michael Howard, Hilsinger-Janson Professor of Management, Iowa State University
4:45 p.m.		6:00 p.m.	Depart for Hotel Check-in
6:00 p.m.		--	Dinner at Dublin Bay Irish Restaurant, 320 S 16th St, Ames

Tuesday, March 11 – Day 2

8:00 a.m.- 3:30 p.m.

8:00 a.m.	-	12:00 p.m.	Building a Financially Resilient Cooperative, Brian Briggeman, Professor and Director of the Arthur Capper Cooperative Center, Kansas State University
12:00 p.m.	-	1:00 p.m.	Lunch
1:00 p.m.	-	3:00 p.m.	Boardroom Leadership, James Summers, Max S. Wortman, Jr. Professor of Management, Iowa State University
3:00 p.m.	-	3:30 p.m.	Wrap-up and Feedback, Bobby Martens, Executive Director, Iowa Institute for Cooperatives

Registration

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Registration due Tuesday, March 4, 2025

\$1,150 per person

When mailing checks, please reference ADP in the memo

Please make checks out to:

Iowa Institute for Cooperatives
2515 University Blvd., Suite #104
Ames, IA 50010

Submit your registration online by [clicking here!](#)

Alternatively, you may complete the registration form below and submit it to info@iowainstitute.coop.

Cooperative Name: _____

Cooperative Town: _____

Participant Name (Maximum of 3 attendees per organization)

1. _____

2. _____

3. _____

of attendees ____ X \$1,150 = \$_____