

IOWA INSTITUTE FOR COOPERATIVES

2515 University Blvd., Suite #104 • Ames, IA 50010 • (515) 292-2667 • info@iowainstitute.coop

2025 Directors Certification Program (DCP)

January 27-28, 2025

Gateway Hotel and Conference Center
2100 Green Hills Dr, Ames, IA

Director Certification Program!

The Director Certification Program (DCP) will be offered on January 27th and 28th, 2025 at the Gateway Hotel and Conference Center in Ames. Over the past several years, DCP has been offered in Storm Lake, Cedar Falls, and Sheldon. Ames is one location of a multiple year rotation of locations.

NEW STRUCTURE!

The Director Certification Program (DCP) is now a 2-day, 3-phase program that satisfies the requirements of the previous 4-partial-day program! The decision to offer the program over 2 days instead of 4 partial days was made for several reasons:

1. Directors are busy and often drive a significant distance to participate. We value their time.
2. In addition to giving directors basic programming, DCP will now serve as a prerequisite for our newly announced Advanced Directors Program! This change aligns with advanced programming opportunities.
3. Some of the material offered, especially around Management-Board relationships, is better suited for more experienced directors in the advanced program.

The revised DCP will become even more valuable and better fits your needs. The Entry-level DCP will still cover critical fundamentals: 1) Cooperative Foundations, Principles and Governance; 2) Strategic Thinking and Setting Strategic Direction in the Boardroom; and 3) Cooperative Financial Acumen.

Advanced Directors Program

Announcing our Advanced Directors Program (ADP)! As a prerequisite to ADP, attendees are required to attend either the original 4-phase DCP or the new 3-phase DCP. DCP must be completed before taking the Advanced Directors Program. We envision rolling out three 2-day Advanced Directors Programs over the next two or three years!

DCP Hotel information:

A room block is available at this [link](#) or by calling the Gateway Hotel and mentioning the Iowa Institute for Cooperatives. The room block will be available through January 6.

Gateway Hotel and Conference Center
2100 Green Hills Dr, Ames, IA 50014

Phone: [\(515\) 292-8600](tel:(515)292-8600)

Q&A:

How do I register for the Advanced Directors Program?

- ADP details were recently announced and can be found in your email and on our website. There are a limited number of slots available on a first-registered first-served basis.

I am interested in the Advanced Directors Program, but I'm not sure whether I completed DCP. Can you help?

- Yes, contact Sofia Ingersoll at singersoll@iowainstitute.coop

What if I only completed part of the original DCP?

- We suggest attending the 2-day DCP program. It has changed over the past 3 years, so little of the information should be redundant. Feel free to contact us to discuss.

Does this make the DCP less valuable?

- We feel it is no less relevant! DCP provides a critical foundation to serving as a board director, and we encourage all directors and associate directors to attend DCP.

I have been a director for several years, why should I attend DCP before the Advanced Directors Program?

- Several experienced directors have attended DCP multiple times, and they further their knowledge each time. The advanced program will assume you have some board experience and a basic level of financial and strategic thinking acumen.

Agenda

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Monday, January 27 – Day 1

10:00 AM-5:45 PM

10:00 a.m.	-	12:00 p.m.	Cooperative Foundations and Principles Matthew Eddy , Director of Cooperative Education, Iowa Institute for Cooperatives
12:00 p.m.	-	1:00 p.m.	Lunch
1:00 p.m.	-	2:30 p.m.	Cooperative Governance Eric Eide , Nyemaster Goode PC
2:30 p.m.	-	2:45 p.m.	Break
2:45 p.m.	-	5:45 p.m.	Strategic Thinking and Strategy in the Boardroom Bobby Martens , Executive Director, Iowa Institute for Cooperatives
5:45 p.m.	--		Dinner and Networking

Tuesday, January 28th – Day 2

8:00 a.m.- 2:30 p.m.

7:30 a.m.	-	8:00 a.m.	Coffee and Pastries
8:00 a.m.	-	9:30 a.m.	Debrief Strategy and Review Case
9:45 a.m.	-	12:00 p.m.	Financial Acumen Bobby Martens , Executive Director, Iowa Institute for Cooperatives Taylor Jans , CoBank
12:00 p.m.	-	1:00 p.m.	Lunch
1:00 p.m.	-	2:30 p.m.	Financial Acumen Continued Bobby Martens , Executive Director, Iowa Institute for Cooperatives Taylor Jans , Senior Relationship Manager, CoBank
2:30 p.m.			Wrap-up Discussion and Conclusion

Registration

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Registration due Wednesday, January 22, 2025

\$350 per person

Please make checks out to:

Iowa Institute for Cooperatives
2515 University Blvd., Suite #104
Ames, IA 50010

Submit your registration online by [clicking here!](#)

Alternatively, you may complete the registration form below and submit it to info@iowainstitute.coop.

Cooperative Name: _____

Cooperative Town: _____

Registrant Name

1. _____

2. _____

3. _____

4. _____

of attendees ____ X \$350 = \$ _____