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Date: October 9, 2024

To: Iowa Institute for Cooperatives' Members

From: Dave Holm, Executive Director

Re: IIC Annual Meeting

Enclosed you will find the registration materials for the Iowa Institute for Cooperatives annual meeting to be held Tuesday, November 26<sup>th</sup>, 2024, at the Scheman Center located on the campus of Iowa State University in Ames, Iowa.

As you review the enclosed program, you will find a day filled with interesting presenters, insight on what's happening with cooperatives, and as always, a day of fellowship and networking with other cooperative leaders throughout the Midwest.

Our keynote speaker this year is Mike Lombardi. With over 30 years of leadership experience in top NFL organizations like the San Francisco 49ers, Oakland Raiders and New England Patriots, Mike will provide cooperative leaders with valuable insights into shaping a strong results driven culture. His philosophy emphasizes resilience, discipline, and purposeful leadership, all traits essential for building successful teams and organizations. Mike will share strategies for fostering leadership that promotes collaboration, innovation and to ensure long term success for cooperative members.

At the noon business meeting we highlight the events of the past year and recognize two individuals to be inducted into the Iowa Cooperative Hall of Fame. This year the committee selected Keith Spackler and Don Feldman. Keith spent 36 years working for AGP, the last 9 as CEO. During his tenure as CEO AGP experienced tremendous growth and profitability. Keith was recognized as National Cooperative Manager of the Year by NCFC in 2021. Our second honoree, Don Feldman spent over 39 years in service of rural electric cooperatives. He served as a director and President of Butler County REC, director and President of Corn Belt Power and served on the board of the Iowa Area Development Group.

We will also introduce you to your new Executive Director of the Iowa Institute for Cooperatives, Dr. Bobby Martens. After serving on the faculty of Iowa State University for 19 years Bobby will be assuming this new role January 1, 2025.

Following the business meeting we have three breakout sessions for you to choose:

- a. Ruth McCabe – Conservation Agronomist with Heartland Cooperative. Ruth was awarded the prestigious Nuffield Farming Scholarship in 2022. This allowed her to travel to four continents and twelve countries, interview 120 farmers, researchers, ag retailers and government officials to explore the drivers of conservation farming in these other countries. Her goal is to adopt these best practices and transfer these motivators back to Iowa.
- b. The Inflation Reduction Act passed by Congress in 2022 had many incentives to encourage the development of clean energy. One of these incentives was targeted at renewable energy quantifying a carbon intensity score that encompassed their entire supply chain. This incentive is commonly referred to as 45z. This incentive begins January 1, 2025, and we are still waiting on

how it will be administered. Jacqui Fatka with CoBank's Knowledge Exchange Group is going to do her best to answer your questions regarding 45z.

- c. Our third breakout is going to give you a chance to meet your new Executive Director, Dr. Bobby Martens. If you have not met Bobby please take this opportunity to introduce yourself. Even if you know Bobby stop in and congratulate him on his new role at the Iowa Institute.

We are going to finish the day in the same manner we have in the past. Dr. Chad Hart and Dr. Lee Schultz are going to give you their insights into the grain and livestock markets. As we head into this season of Thanksgiving and Holiday celebrations is there anything to be optimistic about?

Upon conclusion of our annual meeting the Iowa Institute Board of Directors is going to hold a very informal reception for Dave Holm, who will be retiring at the end of the year. Before you head back home, please take a few minutes and stop in and wish Dave well as he transitions into retirement.

### **OFFICIAL NOTICE**

Notice is hereby given that the annual business meeting for the members of the Iowa Institute for Cooperatives will be held at the Sheman Continuing Education Building, Iowa State Center, Ames, IA on Tuesday, November 26, 2024 at 12:45 p.m. The purposes of the meeting are to (1) hear reports on the status of the Institute and (2) adopt statements reflecting desires of the members on legislative policy.

Dan Dietzenbach  
Secretary, Iowa Institute for Cooperatives

# 2024 Annual Meeting Program

## Iowa Institute for Cooperatives

Tuesday, November 26

Iowa State Center – Scheman Continuing Education Building  
Ames, Iowa

8:00	-	11:30 am	<b>Registration</b> -Coffee, juice, and pastries		2 <sup>nd</sup> Floor Lobby
8:30	-	9:00 am	<b>Regional Caucus</b>		Room 299
9:00	-	9:45 am	<b>Member Meetings</b> -for establishing legislative priorities		
			Grain and Farm Supply	Jared Ehrp	Room 260-262
			Energy	Scott Richardson	Room 299
			Farm and Coop Credit	James Nygren	Room 252
			Rural Electric	Craig Codner	Room 275
			Telecommunications	Gary Petersen	Room 208
			Credit Unions	Justin Hupfer	Room 250
10:00	-	10:45am	<b>Issues in Common</b>	Chair Reuben Skow Staff Megan Carlson & Mike St. Clair	Room 220-230
10:00	-	11:00am	<b>Retired Managers' Reunion</b>		Room 299
10:45	-	11:00 am	<b>Refreshment Break</b>		
11:10	-	12:00 pm	<b>Keynote Speaker Session</b> <b>Creating Culture for the NFL and Cooperatives</b> Mike Lombardi, NFL Media Analyst and Sports Exec.		Room 167-179
12:00	-	12:45 pm	<b>Lunch</b>		Room 220-240
12:45	-	1:45 pm	<b>Annual Business Meeting</b> Review of IIC Business, Vote on Legislative Policy Resolutions <b>Presentation of Hall of Fame Award to:</b> <b>Keith Spackler, Ag Processing Inc, Omaha, NE</b> <b>&amp; Don Feldman, Butler County Rural Electric Cooperative, Allison, IA</b>		Room 220-240
1:45	-	2:00 pm	<b>Refreshment Break</b>		
2:00	-	2:50 pm	<b>Breakout Sessions</b>		
			<b>The Best Motivators to Practice Conservation Farming</b> Ruth McCabe, Heartland Cooperative		Room 250-252
			<b>What will the new tax incentives for Renewable Energy Look like</b> Jacqui Fatka, CoBank		Room 275
			<b>Meet and Greet with Iowa Institute's New Executive Director</b> Dr. Bobby Martens, incoming Executive Director for the IIC		Room 299
3:00	-	3:45 pm	<b>Breakout Session – Economic Outlook</b> Dr. Lee Schulz and Dr. Chad Hart, ISU Economics Dept.		Room 260 - 262
		4:00 pm	<b>Annual Meeting Adjourns</b>		
4:00	-	5:00 pm	<b>Dave Holm Retirement Reception</b>		Room 004

# 2024 Annual Meeting Registration Form

**Tuesday, November 26**

Scheman Building at Iowa State Center

Ames, Iowa

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## Registration due Friday, November 22

To **register online**, please click [here](#) or visit our website under 'Events'. Checks must be mailed in separately.

Or you may complete the registration form below and submit it to [info@iowainstitute.coop](mailto:info@iowainstitute.coop).

Please make checks out to:

Iowa Institute for Cooperatives

2515 University Blvd., Suite #104, Ames, IA 50010

Telephone: (515) 292-2667

Website: [www.iowainstitute.coop](http://www.iowainstitute.coop)

Cooperative Name: \_\_\_\_\_

Cooperative Town: \_\_\_\_\_

### Registrant Name

- |           |           |
|-----------|-----------|
| 1. _____  | 11. _____ |
| 2. _____  | 12. _____ |
| 3. _____  | 13. _____ |
| 4. _____  | 14. _____ |
| 5. _____  | 15. _____ |
| 6. _____  | 16. _____ |
| 7. _____  | 17. _____ |
| 8. _____  | 18. _____ |
| 9. _____  | 19. _____ |
| 10. _____ | 20. _____ |

Number of attendees \_\_\_\_\_ X \$250 = \_\_\_\_\_

**2023 Annual Business Meeting  
Iowa Institute for Cooperatives  
November 21, 2023  
Scheman Building, Ames Iowa**

President Doyle Anderson called the annual business meeting of the Iowa Institute for Cooperatives to order at 12:45 November 21, 2023.

President Anderson reported that Dan Dietzenbach, IIC Board Secretary confirmed that a sufficient number of delegates had registered to constitute a quorum for conducting business.

President Anderson also reported that proper notice of the meeting had been distributed to all voting members on October 7, 2023.

A motion was made and seconded to approve the minutes of the 2022 annual meeting distributed with the annual meeting notice. This motion passed.

Reuben Skow, chairman of the IIC Legislative Resolution committee reported on the legislative resolution process that occurred earlier in the day. Mr. Skow made a motion to accept the resolutions as proposed in the member breakout meetings. This motion received a second and was passed.

The Iowa Cooperative Hall of Fame awards were presented to Don Miller, retired manager of Northwest Communications Cooperative, Havelock, and Chuck Schafer, retired General Manager of North Iowa Cooperative, Thornton. Both individuals were recognized for their years of dedicated commitment to Iowa cooperatives and were thanked for their service

Executive Director David Holm welcomed everyone to the 2023 IIC Annual meeting. Holm shared thoughts focusing on the meeting theme of Stand Out and Step Up. He thanked the Board of Directors and recognized the staff of IIC. Holm then wished everyone a Happy Thanksgiving and safe travels.

President Anderson concluded the business session by thanking everyone for coming and encouraging them to promote cooperatives throughout the year.

President Anderson adjourned the 2023 business meeting at 1:55 pm.

Respectfully submitted,

Dan Dietzenbach, Secretary