

# IOWA INSTITUTE FOR COOPERATIVES

2515 University Blvd., Suite #104 • Ames, IA 50010 • (515) 292-2667 • FAX (515) 292-1672 • info@iowainstitute.coop

You are invited to our Board Presidents' and Managers' Conference and Co-op Day at the Capitol on Tuesday and Wednesday, February 6 and 7, 2024. This conference is designed to be highly interactive and discussion oriented. We begin the day with four speakers presenting current topics of interest to our members. In the afternoon, the board members will have an open forum moderated by Dr. Bobby Martens. Our intent is to encourage the board presidents to discuss with their peers topics that are relevant to their respective roles and their cooperative. We will have industry experts in the room to answer any questions that may arise. The managers will meet separately with Dave Holm moderating their discussion. This meeting is designed for your Board President and other board members who may have leadership aspirations.

Our first presenters will be Aylee Palmer and Krystal Pittenger with Commerce Bank, a regional bank based in Kansas City. We have embraced, reluctantly at times, technology in our farm and cooperative operations and have seen increases in efficiencies. Aylee and Krystal are going to present ways to integrate technology into your administrative functions that may enable you to streamline these functions, make them more reliable and minimize your time spent doing repetitive tasks. Chances are your cooperative staff is currently using or evaluating the use of some of these tools.

Our second speaker is Jason Kapanke with CHS, Inc. For the past year, CHS has been utilizing driverless trucks in Minnesota to move commodities. Jason will share how permitting and licensing were achieved, the unanticipated challenges they encountered, and most importantly how driverless trucks have helped alleviate their driver shortage problem and enhanced their supply chain.

After a short break, we will hear from Kraig Paulsen, Director of the Department of Management for the State of Iowa. The Department of Management's mission is to lead and coordinate enterprise planning and the governance systems of Iowa. Kraig will explain what this means and how the DOM functions to provide Iowans with highest return on their public investment. To this end, Governor Kim Reynolds asked for a review of Iowa's 256 state boards and commissions. Kraig led the team that performed this review with the objective of increasing the efficiency and effectiveness of these boards and commissions. He will walk you through the process they took and the current status of that effort.

Our final speaker of the morning is Mike Gilman with the Iowa Soybean Association. ISA has formed a multi-state coalition with funding from a USDA grant. They are collaborating with retailers and growers to enhance the conservation efforts of soybean producers. The grant allows them to reward growers who are adopting common sense practices to enhance their local water sheds and improve water quality throughout the Midwest. One of their initiatives is to work closer with ag retailers to help spread the word of their intent and purpose. Mike will share how they want to partner with your cooperative in this effort.

After this information packed morning, we will break for lunch.

Continued on back.

After lunch, we will divide the General Managers and the Board Presidents into two separate rooms to hold their own sessions. Dr. Bobby Martens will facilitate the Board Presidents' discussion. The CEOs will have a couple of short presentations, leaving time for open discussion also.

At 5:30 pm, we will host a legislative reception. We are inviting Iowa legislators to a reception at the Courtyard in Ankeny where you will get a chance to visit with them about issues they are dealing with at the Capitol. We will serve appetizers while you network with Iowa legislators and other cooperative leaders. Thank you to Land O Lakes for their annual sponsorship of this reception.

We will conclude this event Wednesday morning, February 7<sup>th</sup> by going to the Capitol in Des Moines. We will arrive early in the morning and be there to greet your legislators as they come to work for the day. This will give you an opportunity to meet with your local legislators, get updates from them and share any concerns or support that you have for actions being taken by the legislature.

Your involvement and participation Tuesday evening and Wednesday morning are crucial. Hearing directly from cooperative leaders and their constituents means so much to Iowa legislators and compliments the Iowa Institute's efforts in representing you in the legislative arena. Please make plans to join Land O Lakes and the Iowa Institute on February 6<sup>th</sup> and 7<sup>th</sup>!

This conference will be held at the Courtyard by Marriot in Ankeny. We have a block of rooms for both Monday evening and Tuesday evening. Mention you are with the Iowa Institute to get the discounted rate. The contact information for the Courtyard is:

**Courtyard Des Moines Ankeny**

2405 SE Creekview Drive  
Ankeny, Iowa 50021 USA  
515-422-5555

Please review the enclosed agenda and if you have any questions feel free to contact us.

We hope to see all of you February 6<sup>th</sup> and 7<sup>th</sup>.

As always, thank you for your membership and participation.

Best regards,

Dave Holm

# Agenda

## 2024 Board Presidents' and Managers' Conference

Tuesday, February 6, 2024

Courtyard by Marriott

2405 SE Creekview Drive

Ankeny, IA

Wednesday, February 7, 2024

Iowa State Capitol

Des Moines, IA

### Tuesday, February 6

8:30 a.m.	--	9:00 a.m.	Registration, Coffee, Juice, and Rolls
9:00 a.m.	--		Welcome and Introductions— <i>Dave Holm</i>
9:00 a.m.	--	10:00 a.m.	Implementing Technology in Your Office – Commerce Bank
10:00 a.m.	--	11:00 a.m.	Supply Chain and Driverless Trucks – CHS, Inc.
11:00 a.m.	--	11:15 a.m.	Break
11:15 a.m.	--	12:00 noon	Iowa Director of Management – Kraig Paulsen
12:00 noon	--	12:30 p.m.	Iowa Soybean Association- Mike Gilman
12:30 p.m.	--	1:30 p.m.	Lunch -- <i>Sponsored by Ag Processing Inc.</i>
1:30 p.m.	--	4:30 p.m.	<b>Open Forum</b>
			<i>Presidents</i>
			<i>Dr. Bobby Martens</i>
			<i>Eric Eide</i>
			<i>Dennis Gardiner</i>
			<i>Managers</i>
			<i>Dave Holm</i>

### Land O'Lakes Legislative Reception

5:30 p.m.	--	7:30p.m.	Legislative Updates-Hosted by Land O'Lakes
			1. Welcome— <i>Land O'Lakes</i>
			2. Legislative Update and Review for Wednesday morning's Day at the Capitol
			<i>Rebecca Boyer and Mike St. Clair, Iowa Institute for Cooperatives</i>

Reception and appetizers with Iowa legislators

# Agenda

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2405 SE Creekview Drive  
Ankeny, IA

Wednesday, February 7, 2024  
Iowa State Capitol  
Des Moines, IA

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### Wednesday, February 7

7:00 a.m. -- 9:00 a.m.

**Breakfast at the State Capitol**  
Hosted by Land O'Lakes and Iowa Institute for Cooperatives  
Visit with legislators.

9 a.m.

You are welcome to tour Capitol on your own

# Registration Form

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President Name \_\_\_\_\_

Vice President Name \_\_\_\_\_

General Mgr. / CEO Name \_\_\_\_\_

Cooperative Name \_\_\_\_\_

Cooperative Town \_\_\_\_\_

Please indicate which of the following you will attend:

\_\_\_\_\_ IIC Board Presidents' Conference                      Tuesday, February 6

\_\_\_\_\_ Legislative Update Reception                              Tuesday, February 6

\_\_\_\_\_ Legislative Breakfast—Capitol, Des Moines      Wednesday, February 7

**The registration fee is \$ 300.00 per participant.**

Please register by Friday, February 2, 2024. You may email registration to [info@iowainstitute.coop](mailto:info@iowainstitute.coop)

Please mail a copy of the form with your check for  
\$300 per participant to:

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Website: [www.iowainstitute.coop](http://www.iowainstitute.coop)

Thank you for your membership and participation!