

IOWA INSTITUTE FOR COOPERATIVES

2515 University Blvd., Suite #104 • Ames, IA 50010 • (515) 292-2667 • FAX (515) 292-1672 • info@iowainstitute.coop

Date: May 1, 2019
To: Iowa Institute for Cooperative Members
RE: Co-op Intern Day
Tuesday, June 11, 2019
Huxley Learning Center, Huxley, Iowa

We will be holding our annual Co-op Intern Day on Tuesday, June 11th. This one-day program is designed for all your Summer Interns to gain a better understanding of what a cooperative is and the opportunities they provide in the Midwest. We hope this event will help your interns appreciate the uniqueness of the cooperative they are spending the summer at and encourage them to consider a career working at a cooperative.

This a very discussion-oriented program with lots of opportunities for interaction with other interns in attendance.

We will begin the day at 10:00 and conclude no later than 4:00 to allow most of the attendees to travel to and from the event in the same day.

Dr. Keri Jacobs will lead the morning session focusing on the history and foundations of cooperatives and what makes them so unique. We will look to the 7 Cooperative Principles to guide this discussion. The purpose of this session is familiarizing your interns with what a cooperative is, why they matter and what makes them different from other business structures.

Mike Gaul, Director of Career Services at ISU College of Agriculture and Life Sciences will go through the steps of evaluating a job offer. When evaluating a job offer, the base salary is often the determining factor for new employees. Co-ops offer many benefits to their employees and Mike will walk the students through other components of a job offer that should have just as serious consideration, such as health and life insurance, retirement benefits such as 401K's and pensions and paid time off. Every student has different priorities and will need to know how to evaluate and determine the value of an offer on all its merits and career growth opportunities.

After lunch we will have a discussion panel comprised of three farmer cooperative leaders. The panel will share why cooperatives are important to them and what the value proposition is to their operations. We will explore with them the changes in the cooperative system, if these changes have been positive and what the effect of these changes has had on their relationship with their cooperative as it has changed and grown. The interns will have an opportunity to ask questions of the panel also.

Our final presenter, Dr. Will Secor, an economist with CoBank's Knowledge Exchange research division, will discuss blockchain and other emerging technologies that may impact your cooperative and services you provide in the future. Technology will continue to change how cooperatives interact with their suppliers, markets and producer members. What will this look like and how will younger employees and producers lead this change?

(Continued on other side)

That's full day for your Summer Interns--a foundation about cooperatives, learning how to evaluate an employment offer, a panel on what makes cooperatives so valuable to their members and a look at blockchain and emerging technologies in the cooperative industry.

Please consider making this part of your summer intern program. Once you have determined who you would like to attend fill out the enclosed registration and return as soon as you can but no later than Friday, June 7th. The registration fee is \$120/intern for 1-4 interns or \$100 for 5 or more interns from the same cooperative. Cooperative staff is welcome to join us for some or all day for no additional charge. We ask that they register to assist in meal counts and seating arrangements.

If you have any questions, please contact us at 515-292-2667 or info@iowainstitute.coop

Sincerely,

Dave Holm
Executive Director

Agenda

Co-op Intern Day

Tuesday, June 11, 2019

Huxley Learning Center – Hwy 210, Huxley, Iowa

West side of I-35 at Exit 102

9:30 - 10:00	Registration and refreshments
10:00 - 10:15	Welcome and introductory remarks
10:15 - 11:15	Co-op 101 and 7 Principles of Cooperative <i>Dr. Keri Jacobs, Iowa State University</i>
11:15 - 11:30	Break
11:30 - 12:15	Evaluate a Job Offer <i>Mike Gaul, Director of Career Services, ISU CALS</i>
12:15 - 1:00	Lunch
1:00 - 2:00	Why cooperatives are important to me – Farmer panel <i>– moderated by IIC Staff</i>
2:00 - 2:20	Break
2:20 - 3:20	Blockchain and Emerging Technologies <i>Will Secor, CoBank</i>
3:30	Closing Comments & Adjourn

Registration Form

2019 Co-op Intern Day

Tuesday, June 11, 2019

Cooperative Name: _____

Cooperative Town: _____

Please list names of persons who will be attending.

If you or any of your staff would like to join us for the day or simply for the networking and lunch, there is no charge for you to attend. We would ask that you let us know how many of your staff will be attending so we have accurate count for lunch.

Name	Intern or Staff Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Registration fee is \$120.00 per intern for 1-4 persons from the same association.
Registration fee is \$100.00 per intern if sending 5 or more from the same association.
Please register by Friday, June 7, 2019. You may fax form to (515-292-1672) or email to info@iowainstitute.coop Please mail a copy of the form with your check to:

IOWA INSTITUTE FOR COOPERATIVES
2515 University Blvd., Suite #104, Ames, IA 50010
Telephone: (515) 292-2667 Fax: (515) 292-1672
E-mail: info@iowainstitute.coop
Website: www.iowainstitute.coop

THANKS FOR YOUR PARTICIPATION!