

Iowa Institute for Cooperatives

2018 Annual Meeting Program

Tuesday, November 20, 2018

Iowa State Center – Scheman Continuing Education Building
Ames, Iowa

8:00 - 11:30 am	Registration -Coffee, Juice, and Pastries	2 nd Floor Lobby
8:30 - 9:00 am	Regional Caucus	Bert Johnson Room 299
9:00 - 9:45 am	Member Meetings -for establishing legislative priorities	
	Grain and Farm Supply	Jared Ehrp Room 260-262
	Ag Production and Processing	Matt Caswell Room 204
	Energy	Jim Pauk Room 299
	Farm and Coop Credit	James Nygren Room 252
	Rural Electric	Kevin Condon Room 275
	Telecommunications	Gary Clark Room 208
	Credit Unions	Justin Hupfer Room 250
10:00 - 10:45am	Issues in Common	Chair - Reuben Skow
	Staff-	Katie Hall Room 220-230
		Mike St. Clair
	Iowa Secretary of Ag -	Mike Naig
10:00 - 11:00am	Retired Managers' Reunion	Room 299
10:45 - 11:00 am	Refreshment Break	
11:10 - 12:00 noon	KEYNOTE SPEAKER- Chris Norton	Benton Auditorium
	<i>The Power to Stand</i>	
12:00 - 12:45 pm	Lunch	Room 220-240
12:45 - 1:45 pm	Annual Business Meeting, Hall of Fame	Room 220-240
	Review of IIC Business, Vote on Legislative Policy Resolutions	
	Presentation of Hall of Fame Award to Art Churchill and Bill Lester	
1:45 - 2:00 pm	Refreshment Break	
2:00 - 2:50 pm	Breakout Sessions	
	Union Pacific – Disruptive Innovations in Transportation	
	Cultivation Corridor	
	I-LEAD International Mission	
3:00 - 3:45pm	Breakout Session – Economic Outlook	Room 260-262
4:00pm	Adjourn	

OFFICIAL NOTICE

Notice is hereby given that the annual business meeting for the members of the Iowa Institute for Cooperatives will be held at the Scheman Continuing Education Building, Iowa State Center, Ames, IA on Tuesday, November 20, 2018 at 12:45 p.m. The purposes of the meeting are to (1) hear reports on the status of the Institute and (2) adopt statements reflecting desires of the members on legislative policy.

2018 Annual Meeting Speakers



KEYNOTE SPEAKER—Chris Norton

Altoona, IA native and former Bondurant Farrar High star athlete, Chris suffered a spinal cord injury while playing football at Luther College. The doctors gave Chris a 3% chance of moving anything below his neck again. Four years later, he defied the odds and walked across stage at his college graduation. The video went viral twice, garnered 300 million+ views, and caught the eye of the country's top media outlets (Good Morning, America, TodayShow.com, NBC Nightly News, CBS, USA Today, Sports Illustrated, etc.).

Three years later, Chris attempted another incredible feat – this time, perhaps the most important walk of his life - down the aisle with his wife, Emily. As with his Graduation Walk, Chris prepared relentlessly, spending four hours per day in the gym. Chris and Emily joyfully conquered the challenge– and walked seven yards down the aisle after their wedding ceremony. Seven yards symbolized the seven-year anniversary of his injury. Their beautiful story once again captured the heart of the world, with coverage ranging from nearly all the top-tier U.S. media outlets to media in Germany, Italy and London, to name a few.

Chris is a well-respected motivational speaker and speaks at numerous events across the country. He was recently named to the ita Group's 2018 Hottest Keynote Speakers List, alongside Michael Strahan, Magic Johnson and Mark Cuban. Additionally, Chris has written a book; he and Emily are working on their second book; and a documentary is being made about them.

Chris created the Chris Norton Foundation, which is a nonprofit organization dedicated to helping people with spinal cord and neuromuscular disabilities by providing opportunities that would not otherwise exist. This is achieved through supporting the purchase of rehabilitation equipment for organizations/facilities and providing services and scholarships for camp programs. To date, the Chris Norton Foundation has raised just under \$1 million dollars.

From a personal standpoint, Chris and Emily have five foster children under 8 years old. They are both deeply committed to providing a safe, loving home for children in need. In late December, they were fostering a 3-year old, and were approached about fostering a group of four siblings. The only way they would be approved for the placement was to buy a bigger vehicle. So, without hesitation, they purchased a "new" used vehicle that would fit everyone. They are truly a remarkable couple, who positively impact those around them.

2:00 - 2:50 pm BREAKOUT SESSIONS

Union Pacific-- Disruptive Innovations in Transportation	Changing technologies are impacting every aspect of business including how we manage the flow of production from suppliers to the eventual customer. Bruce Kroese , AVP Grain, Grain Products & Fertilizer with Union Pacific, will share how changes in the transportation industry such as self-driving vehicles, trucks using platooning technologies and positive train control will eventually impact you not only at the business level but personally.
Cultivation Corridor	Iowa's Cultivation Corridor consists of global industry leaders, scientists, researchers and capital investors working to solve our world's challenges in the production and security of food, feed, fiber and fuel. It is through new scientific discovery and innovation, that the more than 1,250 agbioscience experts are forging new pathways to energy independence, developing products made from renewable resources and creating a more sustainable future for us all. Billi Hunt , Executive Director of Cultivation Corridor, will update us on the Cultivation Corridor's impact on Iowa.
I-LEAD International Mission	Iowa Corn Leadership Enhancement and Development (I-LEAD) is a two-year program for individuals who want to become strong leaders for Iowa agriculture and spokespeople for the ag industry. Members of the I-LEAD Class 8, including IIC's Stacey Webster , will present on their international trade mission to Vietnam and Japan and their takeaways from the program and what they learned about SE Asia markets.

3:00 - 3:45 pm BREAKOUT SESSION

Economic Outlook	With instability in agriculture including an undecided farm bill, changes to trade agreements and low commodity prices, the challenges we face continue to get more complex. Dr. Chad Hart and Dr. Lee Schulz , ISU Extension Economists, will take an objective look at what forces are in play and how the next cycle in agriculture could play out.
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