



Iowa Institute for
Cooperatives

CO-OPVIEWS

News and information for the benefit of Iowa cooperatives.

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A Look at the Legislature

Rebecca Boyer, Director of Government Affairs



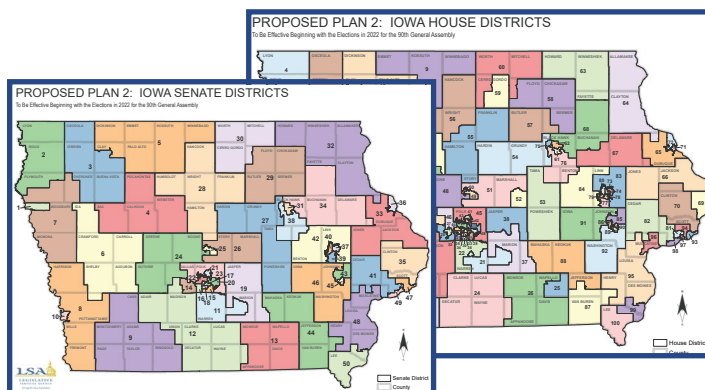
POLICY RESOLUTIONS

The Iowa Institute for Cooperatives Legislative Committee met in early November to go over the Policy Resolutions for the next year. The committee reviewed the current resolutions and the proposed new resolutions. These resolutions were adopted at the 2021 Annual Meeting in November and will be the guidance

for cooperative advocacy in Des Moines and Washington D.C. A complete copy of the current resolutions can be found at www.iowainstitute.coop. Thank you to the Legislative Committee and all those who provided input on the upcoming year's resolutions.

LEGISLATIVE REDISTRICTING

After a census is conducted every ten years, state legislatures across the country go through legislative reapportionment and redistricting. Iowa has frequently been credited with having the gold standard for redistricting and even with delays because of COVID, that standard will continue. After rejecting the first set of proposed maps, the state legislature approved the second set of maps that will become the congressional, state senate, and state house



To access Iowa Legislative Redistricting Maps, visit:
<https://www.legis.iowa.gov/legislators/redistricting>

Co-op Day on the Hill

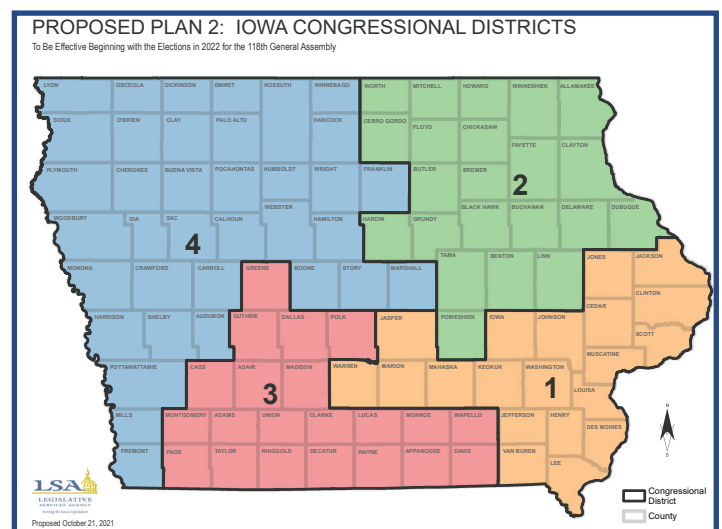
Please plan to attend the 2022 Co-op Day on the Hill
Wednesday, February 16. Join us at the Iowa Capitol
for an opportunity to meet with legislators and
discuss important issues.

districts for the next ten years. These new maps will become effective starting with the 2022 general election. The state legislature still has one more general session before these new maps take effect.

POSSIBLE ISSUES TO ARISE NEXT SESSION

While we don't have a crystal ball to presume the legislative future, we can make some general predictions about issues that may arise. Iowa closed out the last fiscal year with a budget surplus. Extra money in the state budget will probably mean some form of tax policy changes. Other issues we are expecting this upcoming legislative session include the bio-fuel standard bill that was a hot issue last session, and central filing which IIC will continue to fight.

Once session starts up in January, be on the lookout for a weekly legislative update on issues happening at the Iowa Capitol. In addition to these general updates, IIC will occasionally ask for your help with different issues. Whether that means collecting information on how potential legislation would affect your cooperative, or asking you to contact legislators to tell them about the impact of legislation, grassroots advocacy is one of the best ways to make cooperative voices heard at the Capitol.



IIC Welcomes Two New Board Members

Join us in welcoming our two new additions to Iowa Institute's Board of Directors. The board consists of member directors, manager directors, regional members, and sector-specific members who all represent different regions and industries across Iowa.



JAKE WILLIAMS
SE District Manager Director
CFO, River Valley Cooperative

Jake, his wife Emily, and their three daughters Adelynn (8), Amelia (6), and Aspen (3), currently reside in Dewitt, Iowa where Jake grew up. He received a degree in Marketing and Accounting from St. Ambrose University in Davenport, Iowa and began his journey in the financial world in various accounting roles before becoming the Financial Reporting Manager at River Valley Cooperative nine years ago. For the past four years he has served as River Valley Cooperative's CFO. In his spare time, Jake enjoys coaching his daughter's soccer teams, golfing, and is a board member of Grace Lutheran Church. Previously being an active member of the Iowa Institute for Cooperatives sparked his interest in becoming a member of the board. As the cooperative world is constantly changing, Jake looks forward to "helping provide direction to enhance the services that IIC provides for Iowa's cooperatives".



TERRY PANBECKER
NW District Manager Director
CEO, PRO Cooperative

Terry has been involved in the agricultural industry his entire life. He grew up working on his family's corn and soybean farm outside of Pocahontas, Iowa, where he went on to earn his Ag Systems & Technology degree from Iowa State University. He worked at NEW Cooperative for 14 years before becoming the CEO of PRO Cooperative 16 months ago. In his new role on the IIC Board of Directors as the NW District Manager Director, Terry plans to provide insight in representing NW Iowa Cooperatives needs and concerns. He and his wife Wendy are proud parents of Ryan (16), Nicole (16), Ashley (33), son-in-law Tyler, and their two grandchildren. In his spare time, Terry enjoys hunting, fishing, boating, and spending time with his family. He also is a member of Pheasants Forever and volunteers at local 4-H and school trap shooting events.

Ingenuity was Inspired at the 2021 Annual Meeting

Inspiring Ingenuity was the take-home message of this year's Iowa Institute for Cooperatives Annual Meeting. While the past couple years have been challenging, Iowa's cooperatives have always, and will always, prevail using our unique ingenuity.

IIC appreciates the 275 registered attendees of the 2021 Annual Meeting. It filled our cup to be back in person with one another after last year's virtual meeting.



The Annual Meeting included productive Member Meetings, "The Voice of the Cyclones" John Walters as our riveting Keynote Speaker, our annual Business Meeting, and informational Breakout Sessions.

Collaboration for Co-op Month

October is “Co-op Month” throughout the nation and was once again supported in Iowa with a state proclamation from Governor Kim Reynolds. This year, the Iowa Institute for Cooperatives teamed up with the Iowa Association of Electric Cooperative (IAEC) and the Iowa Credit Union League (ICUL) to launch a co-op month campaign with the goal of increasing Iowans’ awareness of the valuable role various cooperatives play in their state.

The three organizations submitted a news release and an op-ed to media outlets across the state promoting October’s Co-op Month. Social media was utilized throughout the month by not only IIC, ICUL, and IAEC, but social media packages were also disseminated to each group’s respective co-op members to share through their communication channels as well. The central tool for October’s Co-op Month campaign was a landing page hosted at IowaCooperatives.com. All social media advertisements and digital advertisements brought interested users to this page to learn about the benefits of the cooperative system. The digital advertising portion of this campaign earned over 1.5 million impressions, reaching primarily 20 to 44-year-olds in urban areas of our state.

It was a priority of the campaign to target young adults who will become the new membership-base of Iowa cooperatives in years to come. Thus, the campaign demonstrated the positive impact of cooperatives to that age demographic. We appreciated the opportunity to collaborate with our fellow membership organizations on this inaugural Co-op Month campaign.



Dr. Bobby Martens was presented the Iowa Institute for Cooperatives Endowed Professor of Economics medallion. Dr. Martens thanked the membership for their support and is eager to work with cooperatives in research and extension.



Jim Carlson, former General Manager of Cherokee, Iowa-based First Cooperative Association (FCA), was inducted into the Iowa Cooperative Hall of Fame. His wife Melodie Carlson was also in attendance to accept this award.



Brad Davis, retired AGP Chairman of the Board and General Manager of Gold-Eagle Cooperative, Goldfield, was inducted into the Iowa Cooperative Hall of Fame. Renee Davis, his wife, was present to also accept this honor.

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Featured Event



Peter Zeihan

January 12, 2022

10:00 AM to 12:00 PM

Virtual Program

The cooperative councils of South Dakota, Nebraska, Oklahoma, Kansas and Iowa present geopolitician Peter Zeihan's insights on the supply chain, workforce and COVID issues impacting cooperatives today. Peter combines an expert understanding of demography, economics, energy, politics, technology, and security to help clients best prepare for an uncertain future. Registration materials are online at www.iowainstitute.coop on the Events page.

Mark Your Calendars



Iowa Legislative Welcome Back Reception

January 11, 2022

Embassy Suites | Downtown Des Moines

Peter Zeihan Supply Chain

January 12, 2022

Virtual Program

DCP Phase IV Manager Communication and Evaluation

January 25, 2022

Kings Pointe Resort | Storm Lake

DCP Phase III Comprehension of Financial Statements

January 26, 2022

Kings Pointe Resort | Storm Lake

DCP Phase I History of Co-ops & Board Legal Responsibilities

January 27, 2022

Holiday Inn | Cedar Falls

DCP Phase II - Board Strategic Planning

January 28, 2022

Holiday Inn | Cedar Falls

Board Presidents' Conference

February 15, 2022

The Courtyard by Marriott | Ankeny

Co-op Day at the Capitol

February 16, 2022

Iowa State Capitol | Des Moines